

## Design & Layout Pricelist (effective Jan 2014)

The prices below are based on the estimated no. of hours required for a project and are a guideline only.  
Studio Nyx reserves the right to adjust pricing on any project based on a project-specific brief.

Product	Description	Standard
Startup Special - Basic	Logo, business card, stationery, 5 page standard website (15%)	<b>9817.50</b>
Startup Special - Premium	Logo, business card, stationery, 5 page standard website PLUS brochure (15%)	<b>13090.00</b>
Full CID	3 Concepts, 4 revisions - Logo, business card, stationery, compliments slip, email signature	<b>5775.00</b>
Corporate brand manual	Approx 30 pages incl. logo + variations, colour and font specs, advertising rules etc.	<b>1925.00</b>
Logo	Logo + variations for various applications	<b>3850.00</b>
Business card	Business card only	<b>770.00</b>
Letterhead	Letterhead only	<b>770.00</b>
Flier design	Double sided - DL or A5	<b>2310.00</b>
Brochure design	Double sided - A4, folded to specification	<b>3850.00</b>
Web/Media design	Up to 5 pages - Standard with html, css, java, jquery, php	<b>5775.00</b>
	Up to 10 pages - Standard with html, css,, java, jquery, php	<b>7700.00</b>
	Up to 5 pages - Basic CMS, with training and unlimited page additions	<b>10000.00</b>
	Up to 10 pages - Premium CMS, with training and unlimited page additions	<b>12500.00</b>
	Up to 5 pages - Flash animation / Interactive media	<b>10000.00</b>
	HTML gallery (up to 20 images) - includes image editing/touch-up and resizing	<b>1925.00</b>

